

Planetarium Games

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Company Presentation

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Table of Contents

- Mission Statement
- Current Projects
- Company History / Background
- Statistical Data
- Team and Technologies
- Business Model
- Services
- Contacts and Localization

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Mission Statement

Planetarium Games is a company that designs and develops Internet browser based games. We've started long ago with Planetarium Manager (2002) and our business mission is currently focused on the continuous development of social virtual worlds. The company was officially founded in August/2007.

We are also open to set partnerships with companies/individuals that share the same goals by offering our expertise and experience.

At this time, Planetarium Games owns and develops three projects and looks forward to increase its portfolio in a near future:

- Planetarium Manager (www.pmanager.org)
- Football Star (www.footstar.org)
- Ball Manager (www.ballmanager.abola.pt)

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Current Projects (1/3)

Planetarium Manager

- Users are in the role of a football manager
- Available in 66 countries and in 31 different languages worldwide.
- The game is free to play but an optional subscription fee allows users to access premium features and services.
- Credits are also used to reinforce monetization.

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Current Projects (2/3)

Planetarium Football Star (Footstar)

- Users are in the role of a football player
- Available in 84 countries and in 35 different languages.
- The game is free to play but an optional subscription fee allows users to access premium features and services.
- Credits are also used to reinforce monetization.

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Current Projects (3/3)

Ball Manager

- Users are in the role of a football manager
- Available in 8 different languages.
- The game is free to play but an optional subscription fee allows users to access premium features and services.
- Credits are also used to reinforce monetization.
- Distribution partnership with “A Bola” (www.abola.pt)

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Company History / Background

April 2002 – Release of Planetarium Manager, version 1 (beta version)

- In Portuguese only
- Open to a very small number of users (around 100)

October 2004 – Release of Planetarium Manager, version 2

- New design, new development structure, new code
- Internationalization of the project. English version made available
- Started with around 2000 teams for new users

March 2006 – Release of Planetarium Manager, version 3

- New design and migration to a new database system
- Website was re-structured in order to allow UTF-8 language versions

October 2006 – Release of Planetarium Football Star, version 1 (beta version)

- With two language versions released: English and Portuguese
- Available in 20 different countries on this first version

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Company History / Background

August 2007 – Planetarium Games Lda. is officially formed.

- The company is officially and legally formed in Porto, Portugal. Started with 3 employees.

September 2010 – Release of Ball Manager

- In a partnership with one of the biggest and oldest newspapers in Portugal: “Jornal A Bola” (www.abola.pt).
- Game is mostly played by Portuguese users due to the main distribution “channel”. However, as stated before, the game is already available in 8 different languages.

October 2011 – Company Expansion

- Currently expanding its team.
- Moving to a new office, also in Porto, Portugal.

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Statistical Data

Planetarium Manager

- Please contact us to learn more about this. Not available in the website version.

FootStar

- Please contact us to learn more about this. Not available in the website version.

Ball Manager

- Please contact us to learn more about this. Not available in the website version.

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Team and Technologies

Team

- Specialized skills in development, web-design and illustration (recent addition).
- Professional experience on technologies we use and in new technologies in general
- Total motivation on the projects

Skills

- Business view
- Full knowledge about the business we are in
- Experience. We are on this business since 2002

Technologies

- Active Server Pages (ASP), Microsoft .Net platform, PHP
- Sql Server
- HTML, CSS, Javascript, JQuery, Ajax. Enthusiastic about HTML5 and CSS3
- Adobe Flash

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Games Business Model

Free to play

- In all of our games, the registration is free.
- We do not provide direct gaming advantages to users (example: buy virtual in-game currency with real money).

Supporter package

- A complete set of premium features that improves considerably the gaming experience.
- New players are offered a 7-days trial period.

Coins

- Coins are used to purchase one-time in-game premium features.
- In order to improve day-to-day activity in the website, we offer 1 free Coin per daily login. An user that logs into a game on every single day of the year will be awarded with 365 Coins.

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Services

Advertising Partners

- Advertising our games on external websites.
- Up to 30% on sales commission.

Consulting

- With almost 10 years of experience in the browser game's market we provide consulting services to external game developers.

Development / Investment

- We provide game development services to companies and individuals that want to make their way up into the browser-games business.

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Contacts and Localization

Online

- www.planetariumgames.com (corporate website)
- www.pmanager.org (planetarium manager)
- www.footstar.org (planetarium football star)
- www.ballmanager.abola.pt (ballmanager)
- info@planetariumgames.com (corporate email)

Physical localization / Office

- Porto, Portugal (Europe)
- Address: Rua Santos Pousada, 300, Office 723
- Zip Code: 4000-478 Porto, Portugal